

Atlanta Mayor's Office of International Affairs

YEAR IN REVIEW

2016 | 17



Letter from Mayor Kasim Reed

Atlanta's recognition as a leading city in the world continues, consistently ranking at the top of national and international lists of best cities for business, education, quality of life, and tourism. In March 2017, Atlanta ranked third among Forbes Magazine's list of "Tech Meccas of Tomorrow" – the only city east of the Mississippi on the list. National Geographic Traveler featured Atlanta in naming Georgia one of the "Best of the World" destinations to visit in 2017, while Cvent Inc. named Atlanta the fourth top meeting destination in the U.S. Additionally, FDI Intelligence Magazine ranked Atlanta 15th overall on its 2016/17 Global Cities of the Future list of top 25 cities in the world for Foreign Direct Investment.

Much of this credit is due to our focus on international commerce and trade, which plays a pivotal role in strengthening our local economy and creating quality jobs for Atlantans. Since reopening the Mayor's Office of International Affairs in 2013, more than 15 foreign companies have established a presence in Atlanta and our exports have grown exponentially, creating an overall economic impact of more than \$2.6 billion.

Our city also welcomed more than 50 million visitors in 2016 including 1.23 million international visitors, a five percent increase over the number of international visitors in 2015. These international guests support Atlanta's key tourism industry with more than \$750 million in spending. My Administration works in close partnership with the Atlanta Conventions and Visitors Bureau to increase these numbers by attracting and supporting large-scale international conventions in our city, including four major international conventions in 2017 drawing more than 45,000 attendees.

My Administration is also at the forefront of international, city-level efforts to increase urban resiliency and sustainability in the face of our changing climate. This year, I took part in the 100 Resilient Cities Initiative's inaugural Cities XChange Summit to learn about leveraging smart cities technology to make Atlanta more

efficient, cost-effective, and environmentally-friendly. I also joined the Global Covenant of Mayors for Climate and Energy as a board member, ensuring Atlanta's recognition on the international stage for its forward-thinking urban resiliency initiatives as well as ensuring Atlanta's access to expertise and best practices.

We've worked hard to strengthen and expand our international partnerships. My Office of International Affairs works closely with the 70 consular and trade offices in Atlanta, as well as the 37 bi-national chambers of commerce and 17 sister cities on business, education and cultural initiatives. This year, we also established strategic partnership agreements with Cape Town, South Africa and Lodz, Poland.

My Administration is immensely proud of its success building on Atlanta's legacy of cultural diversity and inclusion. We will continue working with international partners both here in the city and around the world to ensure Atlanta's ascendancy on the global stage, focusing on the attraction of quality jobs and ensuring a world-class experience for all of our city's residents and visitors.

Thank you for all that you do to make Atlanta the thriving global city it is today.



A handwritten signature of Kasim Reed in black ink, written in a cursive style.

Kasim Reed
Mayor of Atlanta





2016 Mission to Dublin

Home to five major professional sports teams and the College Football Hall of Fame as well as the site of the 1996 Centennial Summer Olympics, the City of Atlanta is well-known for its love of sports. In September 2016, Atlanta used this affinity for athletics to engage in sports diplomacy at the 2016 Aer Lingus Classic in Dublin, Ireland. This mission also promoted Atlanta as a hub for international trade and commerce.

Mayor Reed joined Georgia Governor Nathan Deal, Georgia Tech President Bud Peterson, Coca-Cola CEO Muhtar Kent and other stakeholders for the season-opening game featuring the Georgia Tech Yellow Jackets against the Boston College Eagles. The Aer Lingus Classic, a recurring NCAA-sanctioned college football game played in Ireland, is intended to showcase American football to international audiences and increase tourism in Ireland.

While in Dublin, Mayor Reed visited with government leaders and business executives to encourage trade and foreign direct investment in the metropolitan Atlanta region. Mayor Reed began his trip by meeting with Lord Mayor of Dublin Brendan Carr to discuss future cooperation and visit urban renewal projects across the country's largest city. Additionally, he visited with Ireland's head of state President Michael D. Higgins, and Taoiseach Enda Kenny to increase and strengthen Atlanta-Irish bilateral relations.

Mayor Reed also joined Atlanta's Equifax Chief Information Officer David Webb for the ribbon cutting ceremony of the

Equifax Dublin IT Center. The new research and development center, which added 100 jobs in Dublin, will enhance the company's growing global information technology division. In turn, as an Atlanta-based FinTech company, the center will also create job opportunities for Atlantans.

In addition, Mayor Reed participated in several speaking engagements —including the keynote address to IDA Ireland, the country's investment and promotion agency.

To conclude his visit, Mayor Reed joined more than 48,000 fans from around the world at Aviva Stadium to cheer on Georgia Tech as they defeated Boston College 17-14 during the historic, season-opening football game.



2017 Dubai World Government Summit

Sharing the City of Atlanta's programs and initiatives with international audiences is a key component of our strategy to raise our city's global profile as well as to learn best practices from other cities across the globe. In February 2017, Mayor Kasim Reed joined world leaders in Dubai, United Arab Emirates for the 2017 World Government Summit to discuss policy and operational efforts aimed at improving the lives of our residents.

The 2017 summit brought together more than 4,000 government officials, executives, pioneers and thought leaders including Chief Operating Officer of SpaceX Elon Musk, Managing Director of the International Monetary Fund Christine Lagarde, President of the World Bank Dr. Jim Kim, and many more.

During the summit, Mayor Reed joined Professor Jeffrey Sachs, Director, Economist and University Professor of the Center for Sustainable Development at Columbia University; Ms. Patricia Espinosa, Executive Secretary of the United Nations Framework Convention on Climate Change; and H.E. Prof. Enrico Giovannini, Italy's Former Minister of Labor and Social Policies to discuss the implementation of sustainable development goals at the international, national and local levels.

"To become truly resilient, we need to create socially responsible policies that will protect the environment,

advance our infrastructure, and drive our economy at the same time," said Mayor Reed during his opening remarks. The panel highlighted Atlanta's leadership in the Better Buildings Challenge, which aims to reduce energy and water use by 20 percent in more than 100 million square feet of office space across the city by 2020. The city's partnership with the Rockefeller Foundation's 100 Resilient Cities network was also discussed.

The panel addressed the role of equity and inclusion in the advancement of today's society. Mayor Reed highlighted Atlanta's efforts to combat homelessness through the Continuum of Care program and advance gender equality through Atlanta's paid family leave policy and the Women's Entrepreneurship Initiative.



INVESTING IN A SUSTAINABLE URBAN FUTURE SMARTER, GREENER CITIES:



International Partnerships for Urban Resiliency and Sustainability

Since taking office in 2010, Mayor Reed has championed urban resiliency and sustainability initiatives for the benefit of Atlanta's economy and city residents' health. In addition to undertaking ambitious local projects to increase energy efficiency, Mayor Reed also promoted Atlanta's resiliency and sustainability initiatives on the global stage through international partnerships and an ongoing commitment to meet the goals of the Paris Climate Agreement.

In May 2017, Mayor Reed traveled to Bellagio, Italy to participate in the inaugural City XChange Summit, a program launched by the Rockefeller Foundation that aims to leverage the expertise of leaders from technology and venture capital companies to generate new approaches for solving the world's greatest urban resilience challenges. Mayor Reed kicked off the Summit with an opening panel discussion with Cape Town Mayor Patricia De Lille and Lagos State Governor Akinwunmi Ambode. Following the panel, Mayor Reed focused his discussions with the tech community on Atlanta's recent commitment to achieve 100 percent renewable energy for municipal operations by 2025.

All participating cities are members of 100 Resilient Cities, an organization pioneered by the Rockefeller Foundation dedicated to helping cities build resilience for the social, economic and physical challenges of the 21st century. The City of Atlanta became a member of The Rockefeller Foundation's Resilient Cities Network in May 2016. This membership has already paid dividends, with the city leveraging this membership to partner with GIS software company Esri in response to the Interstate 85 bridge

collapse to create CommuteATL.com, an online portal to help commuters navigate traffic and transportation options in Atlanta.

Mayor Reed also traveled to Brussels, Belgium in June 2017 for the Global Covenant of Mayors for Climate and Energy Board Meeting as one of nine global mayors on the board. The Global Covenant of Mayors, which includes 7,100 cities from 119 countries and six continents, is the largest global coalition of cities committed to climate leadership.

Mayor Reed's participation in the Global Covenant of Mayors ensures the inclusion of Atlanta's leadership in international efforts to build greater momentum for city-level action on climate mitigation, adaptation of energy access, and provides Atlanta access to thought leaders and experts in urban resiliency. While in Brussels, Mayor Reed also participated in the POLITICO Cities4Climate 2020 event which focused on building a sustainable urban future.



Gateway to Africa

Throughout his tenure, Mayor Kasim Reed has continued Ambassador Andrew Young's efforts to strengthen Atlanta's relationship with the African continent. This work has included hosting African dignitaries and students, cultivating city-to-city partnerships and deepening business connections.

In May 2017, Mayor Reed led a delegation of senior city officials to Cape Town, South Africa for a wide-ranging mission focused on boosting entrepreneurship, resiliency as well as the arts and entertainment industries. This trip followed Cape Town Mayor Patricia De Lille's visit to City Hall in October 2016 when Mayor De Lille signed a letter of intent with Mayor Reed to further cooperation between Atlanta and South Africa and establish these cities as the primary gateway for U.S.-African relations.

Cape Town has been selected to establish the first-of-its-kind academy on the African continent to promote U.S.-Africa partnerships. Scheduled to open in 2018, the Academy will be comprised of three centers, which will focus on the study and public understanding of the United States; urban development; and creative and music industry studies. The City of Atlanta was identified as the founding partner on this initiative, formalized through the October 7, 2016 letter of intent. This emphasis on the Atlanta-South Africa relationship honors the legacies of Dr. Martin Luther King, Jr. and President Nelson Mandela in the fight against apartheid in South Africa.

During his visit to Cape Town, Mayor Reed participated in a panel discussion with Mayor De Lille entitled 'Empowered Cities: an Atlanta/Cape Town Dialogue,' at the American

Corner. Over the course of the three-day visit, Mayor Reed also toured small-business incubators and film studios, including the Bandwidth Barn, Snake Nation and the Cape Town Film Studio. Mayor Reed discussed regulatory issues, as well as the city's efforts to strengthen resiliency and promote resilient business and infrastructure.

In 2017, the City of Atlanta welcomed numerous African dignitaries, including Djiboutian Ambassador to the U.S. Siad Douleh in June 2017. In addition, for the fourth year in a row, the City of Atlanta, Clark Atlanta University and Georgia State University welcomed 50 Fellows from the U.S. Department of State's Young African Leaders Initiative's (YALI) Mandela Washington Fellowship program. The Fellows completed six weeks of intensive training in business, entrepreneurship and public management. Since 2014, 175 YALI Fellows have completed their Fellowships in Atlanta.

In June 2017, the Nigerian Women Association of Georgia awarded Mayor Reed the 'Friend of Nigeria Award' in recognition of his efforts to make Atlanta a welcoming city for Nigerians and the Nigerian diaspora. The annual award acknowledges a non-Nigerian supporting the Nigerian community in the state of Georgia.



Promoting International Business in Atlanta

Since opening in 2013, the core mission of the Mayor's Office of International Affairs (MOIA) has been to assist Atlanta-based companies in their exporting activities and promote our city for foreign direct investment. To help strengthen and grow Atlanta's business sectors, MOIA supports multiple international business conventions throughout the year by recruiting Atlanta-based companies to participate. MOIA also attends select conventions throughout the year to recruit international businesses to invest in Atlanta.

2016 Singapore FinTech Festival

On September 19, 2016, the Mayor's Office of International Affairs and Invest Atlanta hosted an information session on the 2016 Singapore FinTech Festival for Atlanta-based FinTech executives. Regional Senior Commercial Officer for the U.S. Commercial Service Margaret Hanson-Muse provided an overview of the festival and the opportunity to join a delegation in Singapore to explore opportunities for global expansion and exporting with Southeast Asia.

2016 Smart Cities Expo World Congress

In November 2016, Chief of Staff Candace Byrd led a delegation of senior city officials to Barcelona, Spain for the 2016 Smart Cities Expo World Congress. Six hundred cities and 16,688 community leaders gathered to share best practices, discover the latest solutions and learn from 420 smart city experts. During the conference, Atlanta Chief Information Officer Samir Saini participated on the "Making Our Cities a Safer Place to Live" panel to highlight Atlanta's use of smart cities technology for public safety. Additionally, Ms. Byrd and senior city officials presented an overview of Atlanta to more than 30 foreign commercial service officers in Europe.

10th Annual SEUS-CP Conference

From June 4-6, 2017 Toronto, Canada hosted the 10th Annual SEUS-CP Conference. The Southeastern United States-Canadian Provinces Alliance (SEUS-CP) is a strategic partnership between states in the Southeastern U.S. and member provinces from Canada established in November 2007 to enhance trade, promote business alliances and encourage technological scientific exchanges between and among its members. The 2017 conference – "Trade Partnerships at Work" – focused on cross-border partnership opportunities in the automotive, clean technology and ICT sectors.



2017 SelectUSA Investment Summit

The SelectUSA Investment Summit took place in Washington, DC from June 18-20, 2017. The Summit is the highest-profile event dedicated to promoting foreign direct investment in the U.S., providing unparalleled opportunity to bring together companies from all over the world, featuring senior government officials, C-Suite business executives, and other thought leaders. The 2017 Summit theme – “Grow with US” – highlighted the innovative business climate in the U.S. and featured investment opportunities from around the country.

2017 Money 20/20 Europe

Copenhagen, Denmark hosted Money 20/20 Europe from June 26-28, 2017. This conference brought together European FinTech industry stakeholders to grow and develop the payments and financial services ecosystem. Money 20/20 is an international series of FinTech conferences that includes three annually recurring events: Money 20/20, hosted in the U.S. in October 2017; Money 20/20 Asia hosted each March; and Money 20/20 Europe hosted each June.



Attracting International Events

Recently recognized by *Travel+Leisure Magazine* for being among the top 20 “Most Charming”, “Friendliest” and “Most Cultured” cities in the U.S., Atlanta hosts more than 50 million visitors each year who contribute approximately \$15 billion to the local economy. The Mayor’s Office of International Affairs works in partnership with the Atlanta Conventions and Visitors Bureau to attract and support large-scale international events to the City of Atlanta, including four major global conferences with about 45,000 attendees this year.

2016 Japan-America Grassroots Summit

In October 2016, Mayor Reed welcomed the 26th Japan-America Grassroots Summit to Atlanta. The Grassroots Summit, which brought more than 200 Japanese visitors to Atlanta, is a one-week cultural homestay exchange program open to persons of all ages aimed at strengthening peaceful relations between Japan and America by fostering grassroots friendship.

HOPE Global Forums Annual Meeting

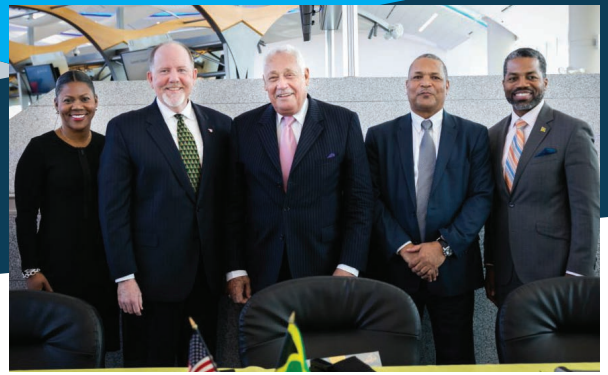
In April 2017, about 4,000 delegates from 45 countries gathered in Atlanta for the 2017 HOPE Global Forums Annual Meeting, the largest and most prestigious gathering of leaders in the world on behalf of empowering the underserved, to discuss the theme of “Uplifting the Invisible Class.” Mayor Reed spoke on the “Fostering Social Inclusion in the Fourth Industrial Revolution” panel on the use of public private partnerships to mitigate potential job and income instability. International Affairs Director Claire Angelle spoke on the “Next Generation Cities: Transforming the Urban Ecosystems” panel on Atlanta’s efforts to leverage urbanization and build a livable urban center.

Sage Summit U.S.

In May 2017, Mayor Reed welcomed more than 5,000 entrepreneurs and businesses to Atlanta for the 2017 Sage Summit U.S., the 8th event in a global series to engage entrepreneurs and business leaders around the world. Sage Summit U.S. is hosted by Sage U.S., an Atlanta-based leader in cloud accounting software and the North American headquarters for the Newcastle-upon-Tyne, U.K.-based Sage Group.

2017 Rotary International Convention

In June 2017, about 35,000 Rotarians from 174 countries and territories returned to Atlanta to celebrate the centennial anniversary of the founding of the Rotary Foundation in 1917 at the Rotary International Convention. Rotary clubs from around the world came together to share projects, advice and fellowship in their common mission to make positive, lasting change in communities at home and abroad. Atlanta is proud to have been the birth city of the Rotary Foundation at the 1917 convention and to host Rotary International again in celebrating its achievements this year.



Atlanta's Global Gateway

The Mayor's Office of International Affairs works closely with Hartsfield-Jackson Atlanta International Airport (ATL) to increase Atlanta's global connectivity and footprint. To date, ATL serves 150 domestic destinations and more than 75 international destinations in 50 countries. This global connectivity enables Atlanta to draw international tourism and foreign investment as well as increase exports.

On September 20, 2016, Mayor Kasim Reed joined Aulnay-sous-Bois Deputy Mayor and Hubstart Paris representative Franck Cannarozzo to renew a 2011 Memorandum of Understanding (MOU) between Atlanta, Hubstart Paris, and the Grand Roissy area to promote economic development and share best practices as leading areas in the aviation industry. This partnership has facilitated annual best practice exchanges for the past five years focused on sustainable development as aviation hubs, airport management and economic development.

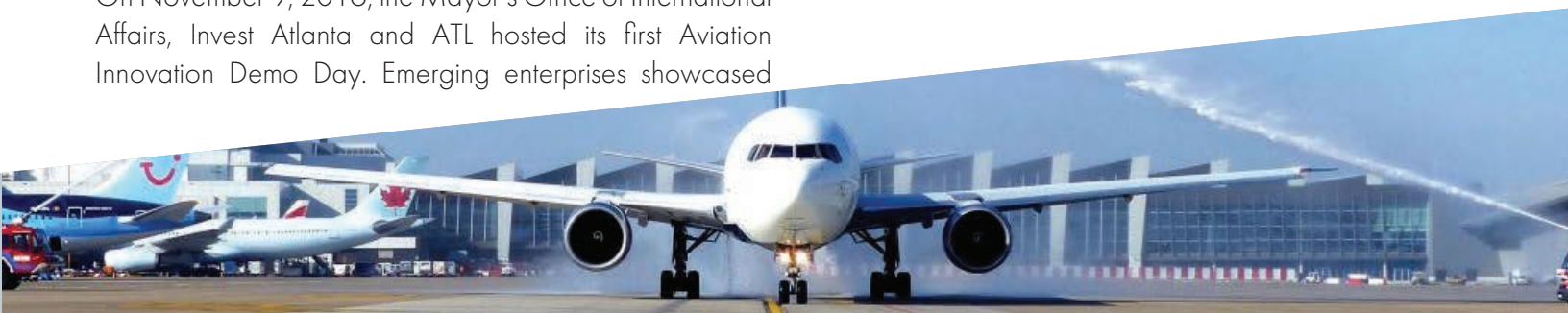
The City of Atlanta also took a lead role in the Sustainable Airport Areas International Seminar, which returned to our city from September 20-22, 2016. The annual seminar drew government officials, aviation professionals, and business executives from around the globe for a two-day workshop on the sustainable development of airport areas. In addition to the seminar and following on the renewed MOU, the Mayor's Office of International Affairs, ATL, and Invest Atlanta hosted a luncheon seminar on doing business in the greater Paris region. Representatives from the Greater Paris Investment Agency and Hubstart Paris presented the region's main economic clusters, and highlighted major development projects and key incentives for doing business in the region.

On November 9, 2016, the Mayor's Office of International Affairs, Invest Atlanta and ATL hosted its first Aviation Innovation Demo Day. Emerging enterprises showcased

their technologies to generate new business with the world's busiest passenger airport and global airlines including Delta Air Lines, Lufthansa and Southwest. Six selected startups pitched their ideas to airport and airline executives. The selected startups included both Atlanta and Toulouse-based companies as part of our Atlanta International Startups Exchange Program.

In January 2017, Atlanta Chief of Staff Candace Byrd led a delegation of senior city and airport officials to Israel's technology capital Tel Aviv on a mission to attract a direct flight to Atlanta. The visit came as part of ATL's May 2016 sister airport agreement with Tel Aviv's Ben-Gurion International Airport. In Tel Aviv, the Atlanta delegation met airport officials, toured security and operation centers, and discussed potential flight service with senior representatives from El Al Airlines.

The city also celebrated the start of two nonstop international flights from Atlanta. On March 26, 2017 Delta Air Lines resumed direct service to Brussels, Belgium, the capital of the European Union. On June 3, 2017, Delta Air Lines launched a daily nonstop flight between Atlanta and Seoul, Korea, providing ATL customers with greater access to destinations across Asia.





Atlanta's Sister Cities Relations

During the past year, the Mayor's Office of International Affairs has made strides to reinvigorate Atlanta's 17 sister city relationships and to enable the Atlanta Sister Cities Commission to serve as a key resource for Atlanta's international activities as it pertains to cultural, academic, and economic development exchanges.

In October 2016, the Mayor's Office of International Affairs and the Atlanta Sister Cities Commission (ASCC) participated in a leadership retreat resulting in a complete overhaul of the ASCC's bylaws as well as the election of new officers and the appointment of new committee chairs, bringing the ASCC to its full potential. The ASCC later established the Atlanta Sister Cities Commission Foundation, Inc. to drive its fundraising efforts in support of its programs and exchanges.

That same month, the Mayor's Office of International Affairs and Invest Atlanta launched the first Atlanta International Startup Exchange with sister city Toulouse, France. The two-week residency program, a direct outcome of the 40th anniversary celebration of the Atlanta-Toulouse Sister City relationship, highlighted the cities' comparable industries and provided selected Atlanta and Toulouse-based companies a platform for global expansion. The Atlanta International Startup Exchange has been recognized by Sister Cities International and will be awarded its Economic Development Award at its 2017 Annual Conference.

Chief of Protocol Taylor Woodruff traveled to Atlanta's friendship city Shenzhen, China in May 2017 to participate in the Liaisons Conference for the International Department of Friendship Cities as well as the 13th Annual China Cultural Industries Fair, which drew more than 20,000 attendees.

During the closing session of the conference, Mr. Woodruff showcased the City of Atlanta as a world-class place to conduct business, and discussed Atlanta's international initiatives and areas of future cooperation with more than 100 government officials and business executives from 15 countries.

In June 2017, the Mayor's Office of International Affairs, in partnership with the Metro Atlanta Chamber and the Brookings Institution, announced that it would host the 2017 Atlanta International Business Development Summit in September 2017. The Summit will bring together economic development professionals from Atlanta's 17 sister cities and other partner cities to discuss the importance of city-to-city cooperation in creating economic development opportunities. On this occasion, the Mayor's Office of International Affairs will launch an online platform to enable Atlanta to exchange contacts, trade and investment leads, industry needs, upcoming events, and more with this strategic global network.

This year, the ASCC also launched a new website to serve as a central resource for historical background on Atlanta's 17 sister city relationships as well as the ASCC's past and upcoming programs. To learn more about the Atlanta Sister Cities Commission and its programs visit www.ATLSisterCities.org.



Office of International Affairs Success Stories

Trade

In 2017, the Atlanta Metro Export Challenge opened for its second year, powered by JP Morgan Chase Bank and UPS, to offer 25 small and medium-sized businesses up to \$5,000 in grants to help them expand and build their export capacity and activity, as well as additional grants of up to \$20,000. The Atlanta MEC is one of the key components of the Atlanta Metro Export Plan, which aims to stimulate economic growth in the region and create quality jobs through exports. The MEP is the first phase of Atlanta's participation in the Global Cities Initiative, a joint project of Brookings and JP Morgan Chase that aims to help U.S. metropolitan areas move toward greater engagement in world markets.

In addition to promoting the Export Challenge to Atlanta-based companies, MOIA also conducted more than 60 consultations, and hosted and supported multiple export events to support SMEs in beginning or expanding export activities. These events included the Salesforce Community Partnership – Small Business Bootcamp, Passport to Exports, the Export Global Workshop, and a coffee talk information session for Atlanta's bi-national chambers of commerce organized with the support of our partners at the Metro Atlanta Chamber, Invest Atlanta, and the Georgia Department of Economic Development.

Strategic Partnerships

In October 2016, Atlanta Mayor Kasim Reed and Lodz, Poland Mayor Hanna Zdanowska signed a letter of intent aimed at increasing economic, scientific, and cultural cooperation between the two cities. This partnership is a direct result of the 2013 trade mission to Poland organized by Honorary Consul Lawrence Ashe, during which International Affairs Director Claire Angelle laid the groundwork by promoting Atlanta as a hub for trade and digital industries.

Foreign Direct Investment

One of the key missions of the Mayor's Office of International Affairs is to attract foreign direct investment to the City of Atlanta. In the last twelve months, the MOIA has conducted more than 50 meetings with international companies from more than 15 countries. As a result, several international companies established a presence in our city resulting in the creation of hundreds of additional jobs. French-based aerospace company Airbus launched their commercial drone division in Atlanta, and expects to add one hundred jobs by the end of 2018. Brazilian agribusiness company Fornari Industria and Finland-based electronic manufacturing company BrightCharger also chose Atlanta for its U.S. operations. In addition, companies from South Africa, Japan, France, and Israel are now in the final stages of their investment projects to launch offices in Atlanta.

Diplomacy

Over the last 12 months, the Mayor's Office of International Affairs welcomed more than 70 international delegations from more than 60 countries and territories. Atlanta's visitors have included ambassadors, provincial governors, trade ministers and other dignitaries and visitors wishing to foster economic ties, share best practices and develop student and professional development exchange opportunities.

Atlanta also hosted the 2016 Protocol & Diplomacy International – Protocol Officers Association Regional Workshop in February 2017. On this occasion, Atlanta International Affairs Deputy Director Vanessa Ibarra participated in a session on best practices for successful visits of foreign delegations while Atlanta International Affairs Chief of Protocol Taylor Woodruff discussed the proper etiquette for displaying local and international flags.



PONCE CITY MARKET

Our Team



Claire Angelle
Director

As Director of International Affairs for the City of Atlanta, Claire Angelle plans, develops and implements the international activities of Mayor Reed's Office. She assists in facilitating trade, economic development, tourism and cultural initiatives of the City of Atlanta through liaison with local, national and international agencies.



Vanessa Ibarra
Deputy Director

As Deputy Director of International Affairs, Ms. Ibarra focuses her mission on assisting Atlanta-based companies in their international strategy and promotes the City of Atlanta to foreign investors. To do so, she organizes export seminars, provides one-on-one company consultations and coordinates overseas trips.



Taylor Woodruff
Chief of Protocol

As Chief of Protocol, Mr. Woodruff advises, assists and supports city officials on matters of diplomatic procedure and is responsible for planning visits and welcoming diplomats, foreign officials and other distinguished guests to Atlanta. He also serves as the liaison to the Atlanta Sister Cities Commission and its 17 sister cities.



Peggy Kiernan
Coordinator

As International Affairs Coordinator, Mrs. Kiernan works closely with Atlanta-based academic institutions on expanding their international reach and programs. She also assists senior staff in executing inbound and outbound exchanges by providing market research and briefings, in addition to leading the office's marketing efforts.



Mayor's Office of International Affairs

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